

Inner Wheel Club of Central Calcutta

IW District 329 • Charter No. 3743



HELP bring HOPE
IIW Theme 2009-10

ECHO

Volume 22 ■ 7th Monthly Round up ■ 18th March 2010

Sudha Choudhury
President

Renu Lakhotia
Secretary

Babita Moody
Editor



President's Message

Dear friends,

Every woman should...

Choose her own **life** and live on her own terms.

Have her own **visions** but be **open** to a man's idea too.

Have unlimited desires, but keep **her feet** on the earth.

Learn to **love** herself, treat herself
with **chocolates** and **ice-creams** and give herself **flowers**.

Learn to **discover** her own talents and
confidently **win** everyone's heart.

At times just let **loose**, but still be shy and sophisticated.
Do the **craziest** of things, like **kiss herself** good night in the mirror,
go for window shopping and **satisfy** her **interests**.

Be at par with the latest fashion,
be sufficiently **ambitious**, determined and **gifted**.
Be a little hard within, but have that **feminine** instinct.

Take the **lead** but let her man lead her too,

And always feel great about being a woman.

Yours in friendship
Sudha Choudhury

Thought of the Day

"Each and every day is an opportunity to be a better person than you were the day before".

Visit us at www.innerwheelccc.com

CAMPAIGN AGAINST NOISE POLLUTION



“I say NO to honking!”
a campaign against Noise Pollution



INNER WHEEL CLUB OF CENTRAL CALCUTTA has been engaged now for exactly 22 years, in the projects benefitting the society in many ways.

It was on March 17th 1988 that the club was formally founded and from there it has never looked back. To say the truth even we, ourselves were unaware of our own potentials, and did not know where we were heading. But the good work never misfires! And after climbing the small steps for a number of years, today we are helping the society even more responsibly in the name of APNALAY.

This year we took the advantage of the large public platform which TEMPTATIONS PLUS enjoys and launched a campaign against the NOISE POLLUTION, which is a nuisance in any large city but can be controlled by a little resistance on the part of the person behind the wheels.

We invited our stall holders (80 of them) to participate in the slogan contest on the subject and received a very encouraging response from them. We also took this opportunity to create awareness by talking to a few drivers and asking them to think before creating noise on the road and spread the word around in their community as well. We shall go outdoors now and make the general public aware about the cause. We believe that little effort in the right direction bears the meaningful results. We hope to instil a sense of responsibility in the drivers and make this city a better place by controlling noise nuisance.

**All the slogans were befitting, some of them
are given below for your perusal.**

“Prevail peace and harmony all around!!” - *Sushma Nabata*

“Where the mind is free from NOISE,
into that freedom my country (me) awake.” - *Vaishali Poddar*

“Horror of HONKING corrodes the shine of GOLDEN SILENCE”.

“Join the No- NOISE POLLUTION REVOLUTION”. - *Archana Singh*

'Stupidity is not a handicap! Don't Honk and Drive.' - *Ameesha Dalmia*

“Would you like your child to use a Hearing Aid?” - *Sushil kumar Saraf*

“Say No to Horn and Noise will not be born!” - *Roban Biyani*

“No horns, free of noise, Pollution free the only choice.” - *Sangeeta Kabra*

“Required Horn- once or twice...not again
and again...have sense!!” - *Anil Patodia*

“Honk! U R Unwell, No Honk! “All IS WELL”!!” - *Niharika Shah*

“Even Dogs don't bark unnecessarily- so don't blow horn!” - *Poonam Dharewa*

“Honk your thoughts, Not the Horn Responsible and intelligent do not honk.
Even dogs don't bark without provocation” - *Gomteshwar Jain, New Delhi*

“Let the silence speak for itself” - *Suman Ganeriwalla*

“Let's hear our inner voice, say NO to the NOISE” - *Manisha Churiwal, Bangalore*

Mamta Agrwal

Past District Chairman

APNALAYA - an update



Construction of **Apnalaya**, our mega project is progressing at a very fast pace. By 21st March, 2010 roof casting of the basement will be completed. After that construction of walls of the ground floor will start. Casting of the balance three floors should be completed by August 2010. Each floor should take around one to one and a half months time. Simultaneously plumbing, electrical and flooring work will be started. Members are requested to arrange for raw materials & funds for this dream project of ours.

Sponsor's till date

Mr Arun Diwan - One room (Through Aruna Murarka)	Rs. 2,00,000/-
Ms Sucheta Mehr - One room	Rs. 2,00,000/-
Mr. Shyam Sundar Modi (Bombay) - One room (Through Sudha Choudhury)	Rs. 2,00,000/-
Mrs. Bimla Bhimsaria (Kathmandu) - One room (Through Sudha Choudhury)	Rs. 2,00,000/-
Mrs. Seema Agarwal (Kathmandu) - One room (Through Sudha Choudhury)	Rs. 2,00,000/-
Mrs. Sunita Bhimsaria (Kathmandu Team) - One suit (Through Sudha Choudhury)	Rs. 3,00,000/-
Mr Bhusan Agarwal of Shyam Ferror Alloys Ltd sponsored Cement (Through Rtn. Naresh Keyal)	Rs. 5,00,000/-
M/s Concast Ispat Ltd. sponsored 9.950 M.T. Steel (Through Rtn. Naresh Keyal)	Rs. 2,50,000/-
Mr Ratan Sharma of Satyam Group of Industries, Gauhati sponsored 20 M.T. Steel (Through Rtn. Naresh Keyal)	Rs. 5,00,000/-

Temptations Plus 2010



Temptations Plus 2010

Our third major fund raising event of the year “**Temptations Plus 2010**” was inaugurated on 9th March 2010 by our Apnalay Patron and designer Sucheta Mehr along with our Dist Chairman Snigdha Barat. We were also lucky to have with us our generous donor Mrs Sunita Bhimsaria from Kathmandu, Dist Secretary Arunima Gooptu and Rtn. P.P. Pushparaj Maheshwari.

The previous night of the exhibition there is always excitement as the stalls are being put up and lobby decorated. It is a hub of activity with our members keeping a keen eye at odd hours also. Next morning, the scene is like, “Where is my light” or “Where's my stand” or “Thank You, I've got everything” are the words we get to hear at the club office. There were 23 outstation stalls from Mumbai, New Delhi, Lahore, Gurgaon, Indore, Ranchi, Bangalore etc. Fascia were smartly designed to match the theme of the exhibition colours.

The 1st day we were all dressed up in off white, 2nd day in blue and on the 3rd day in traditional attire.

The shoppers started pouring in even before the word “go”. The exhibition as always was a huge success and the footfall amazing which makes the participants want to make sure they have a space next year too. We are infact overwhelmed by the booking requests we get to all our exhibitions year after year. We were amply thanked by the stall owners to the widespread publicity and the flawless management of Chairman Ruchika Rajgaria who looked into every nook and corner for details.

On the 3rd day we had taken up the agenda of noise pollution by circulating matter against honking by drivers and speaking to them.

For the members, it is a three day bonding and fun filled days where we share a lot of work and laughter.

This much awaited event finally ends on the 3rd day with the stall owners packing their left overs if any, and for the member, it is the end of 3 days of fellowship. The credit for the success of TEMPTATIONS PLUS goes to each and every member, but I would like to acknowledge a few. Our patron and Guest Sucheta Mehr, our sponsor Sunita Bhimsaria, our Dist. Chairman Snigdha Barat, our Dist. Secretary Arunima Gooptu, our meticulous chairman Ruchika Rajgaria, publicity in charge PDC Mamta Agarwal, lobby decoration - Iris, Renu, Mridu, Monika. Food-in-charge - Sarala, Shriti, Gita. Entry ticket in charge - Mona, Shashi, Kalpana. Decoration-in-charge - Pushpa Agarwal. And

XIIth Triennial Conference



Mamta Agarwal and Mamta Gupta with Association President Nandini Bhargava.



Mamta Gupta participating in a dance programme.

OUR RUNNING PROJECT

Cleft lip &
Palate
Surgical
Treatment



Till Date, we have investigated 70 patients. Surgical correction has been done for 50 patients at a cost of Rs. 35,000/-.

SOUND BITES.... AT TEMPTATIONS PLUS 2010

It was fabulous...Temptations is as good as ever!!

Studio SRG # 62

Very good for me as it is a virgin market. The brand name TEMPTATIONS indeed has a very high good will. Keep up the good work!!

Interplast # 25

It was excellent!!

Flaunts Its You # 57

Lovely response & excellent footfall!!

Nirrmithi Acharya # 16

Very god footfall, It was very satisfying!!

Swati Jeloka # 8

Very nice! I am very happy as i participated first time in TEMPTATIONS. I would like to come again and again!!

Brinda Kanoria #

I am very satisfied with the sale and the advertisements given. I would like to participate in future too.

Lalia Duttagupta #

Very good exhibition!! One of the very best in Kolkata. It had amazing footfall and crowd for which one cannot complain. Excellent cooperation and support from all the club members. Congratulations on the success!!

Anuradha Saraf # 2 & 3

Amazing!!!...I don't even have time to write the comments.

Vinita Dalmia #

Whatever is beautiful, whatever is meaningful,
whatever gives you happiness,
may all that be yours....
Today, tomorrow and forever.



Happy Birthday!!



- | | |
|------------|---------------------|
| 4th March | - Kiran Jhunjunwala |
| 7th March | - Beena Varma |
| 9th March | - Vinita Poddar |
| 21st March | - Manju Prahaladka |
| 21st March | - Shruti Mundhra |
| 28th March | - Meghna Lohia |

ATTENDED

District Holi Meet attended by Mamta Gupta,
Mona Saraf & Sudha Choudhury

CLUB NEWS

Next Regular Meeting on 9th April, 2010.

CHARTER DAY

Inner Wheel Club of Cal West at Nari Seva
Sangh on 23rd March 2010.

Inner Wheel Club of Behala at Nari Seva
Sangh on 24th March 2010.

Happy Anniversary

An Anniversary is a special day to celebrate
the beautiful bond of LOVE that
hearts share Happy Anniversary

- | | |
|------------|-----------------------------|
| 6th March | - Ruchika & Sanjay Rajarhia |
| 9th March | - Dipti & Amit Chamana |
| 10th March | - Mala & Vishnu Generiwalla |
| 12th March | - Kavita & Sandeep Shah |
| 30th March | - Neeru & Narendra Jain |

District News

27th March 2010

2nd Intercity Meeting at Gyan Manch

Sub - Award winning Documentary

"The Jail". Registration Charges Rs.60/-

17th April 2010

Barsho Baran at Sovabazar Rajbari.

Registration Charges Rs. 200/- per person.

29th May 2010

Husbands Nite at District Chairman Snigdha
Barat's residence at Sutanuti House.

NEW TEAM FOR THE YEAR 2010 - 2011

- | | |
|----------------|-------------------|
| President | : Aruna Murarka |
| Vice President | : Renu Lakhota |
| Secretary | : Meghna Lohia |
| I.P.P. | : Suhda Choudhury |
| Treasurer | : Mona Saraf |
| I S O | : Renuka Agarwal |
| Editor | : Minu Banka |

Executive Committee

- | |
|------------------|
| Ruchika Rajgaria |
| Kamini Mehta |
| Mridu Somany |
| Sunita Jalan |
| Riju Chamaria |
| Babita Moody |